



MEDIA KIT 2020

LATINISTA
Magazine

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www.Latinista.com



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PARENTING

Our Latinista Editors will guide you on tips and advice for kids of all ages. Latinista can help you feel less of a loner when it comes to raising your children. Check out our articles and enjoy the read.



ABOUT LATINISTA™ MAGAZINE

New Kid In Town in the streets of NYC online New
stands Latinista™ Magazine!

Latinista™ Magazine is the destination for the Latina woman who sets the direction of her own life and lives it to its fullest and her own terms. Her point-of-view is unmistakably American, her culture is full of color, food, music, unwavering in its optimism and wide open to great things ahead.

Partnering with Latinista™ Magazine gives your brand direct exposure to Latina and LatinX enthusiasts within all categories that have the spending power to impact your business.

We'd love for you to partner with us!



LATINISTA

LATINISTA Magazine



The New Magazine Bridging GenX + LatinX

FASHION

Latinista Magazine delivers a combination of the latest fashion trends, and coverage of important women's issues, with both inclusive and indie designers globally. Our fashion workshops to interviews with celebs will help pull together your day to day looks and always be in style.

BEAUTY

LATINISTA Magazine is targeted to everything beauty. New hair ideas, makeup looks, skin-care advice, the best beauty products and tips, trends, and more from Latinista Editors, dedicated with you in mind.



ADVERTISING INCLUDES

- ✓ Full Page Ad of Brand online + Print
- ✓ Dedicated email blast in our Newsletter to subscribers 50K subscribers online
- ✓ Participate in our Cover Launch Party as a VIP Advertiser
- ✓ Pics of event included
- ✓ Pre + Post email-blast to VIP Attendees and other press in attendance
- ✓ Interview of Brand and Advertorial with One page included online and print.
- ✓ Included in our cross promotion on all Social Media platform
- ✓ Inclusion in Latinista Facebook Live & IG TV
- ✓ Inclusion in Latinista TV
- ✓ Customized Deliverables



PRESS + COVERAGE

COVERAGE OF LATINISTA FASHION WEEK IS WIDESPREAD...



HELLO BEAUTIFUL

Bella

LATINA *Style*
MAGAZINE



Us WEEKLY



FOOD & WELLNESS

Latinista offers lots of blog posts about staying active & healthy during this time as well as tips and tricks for parents and students. From dating tips to At-Home workout assents, Latinista covers it all.



LATINISTATM

FASHION WEEK

SPRINGSUMMER 2017 SHOW

WEDNESDAY, SEPT 14TH | 6PM-9PM

LATINISTA FASHION WEEK

THROUGH THIS VENTURE, LATINISTA
FASHION WEEK HAS SUCCESSFULLY
INTRODUCED NEW TALENT TO
THE FASHION INDUSTRY AS WELL AS
CONCEPTUALIZING AND
PRODUCING RUNWAY SHOWS FOR
VARIOUS TOP FASHION DESIGNERS



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